



all about people

BILD

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www.bild.org.uk

Advertising rates for The SLD Experience



Mono only

Full page (inside) £250

Two colour

Full page (back cover) £350

Inserts (A4 single sheet)

Quantity on application £250

VAT will be added to the published Advertising Rates where appropriate. Discounted rates are available to serial advertisers, charities and trade on request.

Advertising enquiries to Tracey Tindell on +44 (0) 121 415 6960 or e-mail t.tindell@bild.org.uk

Preparing artwork

Acceptable file types are:

Print-ready PDF

~ All images must be 300dpi at the size they are used

~ For full-colour print all artwork and images should be CMYK

~ For mono print all artwork and images should be greyscale

~ All fonts should be embedded

Illustrator EPS

~ All tif/jpeg images must be 300dpi at the size they are used

~ All tif/jpeg images must be sent along with the EPS file

~ For full-colour print all artwork and images should be CMYK

~ For mono print all artwork and images should be greyscale

~ All fonts should be converted to paths
TIFF and JPEG

~ All images must be 300dpi at the size they are used

~ For full-colour print all artwork and images should be CMYK

~ For mono print all artwork and images should be greyscale

~ Images should be flattened (not contain separate layers)

Issue frequency and submission dates

Three issues a year in spring, summer and autumn

Artwork required at BILD by:

Spring issue 22 February

Summer issue 20 May

Autumn issue 28 September

Advertising dimensions

Page size of journal - 297x210

Full page advert dimensions – 303x216
(inc 3mm bleed all round)

All dimensions in millimetres (mm) and shown height x width

Sending files

We can receive files up to 8mb by email. If your file is larger than this you can create a free account with www.yousendit.com to send files of up to 100mb.